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Bootstrap Brewing Brings Home Medals for Outstanding Beer and Branding and Sparkalicious Hard Seltzer



The Longmont-based brewery's 12-can mixed Party Pack features award-winning craft beers and the refreshing Sparkalicious hard seltzer

Longmont, Colo., Nov. 30, 2020 — Bootstrap Brewing Company's Insane Rush IPA wins Gold, Best Value, and Best Packaging in the 2020 [USA Beer Ratings](#)' global competition. Bootstrap beers Wreak Havoc Imperial Red Ale, Lush Puppy Juicy IPA, Chillax Pineapple Gold and Stick's Pale Ale also won awards in this year's competition. Beer lovers can try all of these beers - and Bootstrap's Sparkalicious Hard Seltzers - by picking up the brewery's Party Pack.

USA Beer Ratings, according to the competition's website, looks to recognize, reward and promote beer brands that have successfully been created to identify with and target a specific beer drinker. The competition judges beers on quality, value, and branding. Award winners are top quality beers that offer both the trade and the consumer great value for money and truly stand out on the shelf and on the back bar.

2020 Award Winning Beers

- **Insane Rush IPA** — *Gold, Best Value, and Best Packaging*
A perfect balance of Cascade and Simcoe hops give this India Pale Ale a unique blend of citrus and pine aromas and flavors. Winner of a silver medal at the 2014 U.S. Beer Open Championship, the 2015 Denver International Beer Competition, and the 2018, 2019 and 2020 USA Beer Ratings. 7.6% ABV | 51 IBUs
- **Wreak Havoc Imperial Red Ale** — *Gold*
A delicious, smooth, massively hopped Imperial Red Ale featuring seven hop additions, and a dash of Crystal Malt to give this beer its beautiful reddish hue. Winner of a bronze and silver medal at 2015 and 2016 Great American Beer Festival, a bronze medal at the 2016 and 2018 World Beer Cup, a bronze and silver medal at 2018 and 2019 U.S. Open Beer Championship, and a gold medal at the 2019 North American Beer Awards. 8.5% ABV | 88 IBUs
- **Lush Puppy Juicy IPA** — *Silver*
Made with massive amounts of Galaxy, Mosaic, and Citra hops, the Lush Puppy is a bold Juicy IPA packed with tropical and citrusy notes. 6.3% ABV | 40 IBUs
- **Chillax Pineapple Gold** — *Silver*
An easy-drinking Golden Ale brewed with a refreshing blend of Noble hops and Pilsner Malt, and infused with real pineapple, giving this beer a tangy, sweet and subtle taste of the tropics. Winner of a bronze medal at the 2018 and 2019 Beer Ratings, and the 2016 North American Beer Awards. 4.5% ABV | 10 IBUs
- **Stick's Pale Ale** — *Silver*
A nice, citrusy American Pale Ale dry hopped with Mosaic hops for a smooth, delicious finish. Gluten reduced. Winner of a gold medal at the 2016 Great American Beer Festival for American Pale, gold and silver in the 2016 & 2017 U.S. Open Beer Competition among others. 5.5% ABV | 36 IBUs

Try all the USA Beer Ratings award winners easily by purchasing Bootstrap Brewing's Party Pack. The Party Pack is the best grab-and-go option for the holidays. The 12-can Party Pack includes five award-winning, gluten-reduced craft beers and the widely popular Sparkalicious hard seltzers, so there's something for everyone.

Beyond beer, Bootstrap's Sparkalicious Hard Seltzer lineup is also making waves. In the [2020 U.S. Open Cider & Beverage Championships](#), Sparkalicious Greyhound won a gold medal in the Fruit, Hard Seltzer category.

Sparkalicious Hard Seltzer — A new addition to Bootstrap's line-up, the Sparkalicious Hard Seltzer lineup is made with real fruit and inspired by classic cocktail recipes — a rotating selection of their three seltzer flavors are included in every party pack. Unlike many hard seltzers on the market that use oils, resins, or extracts derived from natural sources to impart flavor to the beverage, Bootstrap's hard seltzers are all made with real fruit, creating a more concentrated flavor and vibrant coloring. 4.5% ABV | 0 IBUs

The Party Pack is sold at the brewery's 30-bbl brewery in Longmont, Colo., and at select retail stores along the Front Range and I-70 Corridor that carry quality craft beer.

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About Bootstrap Brewing Company

Home to best selling and award winning craft beers such as Insane Rush, Lush Puppy, Stick's Pale Ale, Chillax, and Wreak Havoc, Bootstrap Brewing is an independent, adventurous brewery in Colorado dedicated to producing a wide range of ales and lagers. More information can be found on our website at <http://www.bootstrapbrewing.com>.